

Press Release

January 2020

Sustainable & cost saving film solution from CCL Label: Triple S®

January 2020, [CCL Label](#) was the first company worldwide to launch Triple S® - a Super Stretch Sleeve that allows the application to bottles without adhesives or heat. In this way cost savings are possible.

A sustainable film solution with full design freedom in optimal printing quality. The Stretch Sleeve is stretched and applied to container without the use of adhesives or heat. The natural elasticity is all that is required to hold the sleeve in place. This process enormously reduces energy consumption.

Without the usage of adhesive, easy separation of the container and film is possible. Due to the low density of the material, the film will float at the top; the PET bottle sinks to the bottom (during the recycling process). This will simplify the recycling process.

„The development of Triple S® is an important step to create sustainable packaging solutions for the future“, Wolfgang Plösch (Business Development Director) explained. „We can combine design and sustainability to increase market advantages for our customers.“

Benefits:

- Material & energy saving
- Low carbon footprint
- Low density for the film supports the recycling process

Sustainability is about more than just conservation; it also means being responsible corporate citizens while producing quality products. A key part of this process is working internally with employees and externally with partners to create more efficient and environmentally friendly options.

CCL Industries:

Worldwide over 22.000 employees in 170 production facilities, on 6 continents and in 40 countries. The turnover 2019 is over \$ (CAD) 5 billion.

CCL Label creates innovative packaging solutions for life. Serving the packaging and promotional industry for over 60 years. A global speciality packaging pioneer, CCL is the largest label company in the world and provides Home & Personal Care, Premium Food & Beverage, Healthcare & Speciality, Automotive & Durables and Consumer markets. The company is divided into 4 reporting segments: CCL Label & CCL Container, Avery, Checkpoint and Innovia.

www.ccllabel.com

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CCL Label Sleeve Solutions

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