

MULTIPOND



SWIZZELS-MATLOW

“THE HOME OF THE LOVE HEARTS”



A traditional company prepares for the future with MULTIPOND.



CASE STUDY



SWIZZLES

Founded in 1928, this English company can take pride in its outstanding working atmosphere: More than 60 couples have met and fallen in love at Swizzles. And this is surely not just down to the brand's most popular product, "Love Hearts". Swizzles, as the largest employer in north Derbyshire, is aware of its social responsibility. The company invests not only in its workforce, but also in the latest packaging technology:



Having employed various brands of combination weighing technology, the company now relies on MULTIPOND as a reliable partner. According to engineering manager Chris Marshall, having a

partnership with a system supplier that works closely with the customer to create a solution as early as the planning phase is incredibly important. "This is precisely the kind of partnership we are seeing

with MULTIPOND UK", explains Marshall.

The decision to go with MULTIPOND was down to their extensive experience in the confectionery sector,

as well as the technical benefits it offers. Precision, reliability, a clear performance increase and reduced maintenance are key to MULTIPOND's uniqueness.

An MP 28-400/400-C was followed with a MP 22-1000/400-H to drive the ongoing modernization of the packaging operation further forward. Until now, the products have been packed by hand. During the course of the automation process, output has been significantly increased and the giveaway quota reduced to an absolute minimum. And so the investment is soon returned.

Simple operation, precise weighing results and faster speeds create the ideal platform for optimizing the company's processes. The system weighs and packs sticky sweet products with a target weight of 160 g at a rate of up to 180 weighing's per minute.

The products are fed to the weighing system over MULTIPOND vibratory feeder. Once at the top on the weigher, the product is first conveyed to the prefeed hoppers via the radially positioned feed trays and then to the weigh hoppers below. All hoppers are made from detectable plastic. The system operates on the principle of combining partial portions. A computer uses the partial portions to determine the combination that achieves or approaches the target weight. The finished

portions are finally delivered to the timing hopper, from which they are discharged to the exact center of the format tube in the form fill seal machine.

SIMPLE AND FAST OPERATION

All product contact parts can be removed quickly and without tools, and have been precisely matched to the requirements of the products to be weighed in order to ensure a perfect product flow. The system is operated using a user-friendly color touchscreen monitor. As Chris Marshall explains: "One of the most important criteria for us was a weigher system that is fast and easy to use. Our employees quickly become familiar with the handling and operation of the machines."



"PERFECT COMMUNICATION"

According to Marshall, the collaboration with MP UK is absolutely seamless. He sums this up as "perfect communication". Marshall goes on to say: "As the company works towards a wider market coverage and the development of new product variants; Swizzels will undoubtedly continue to rely on MULTIPOND".

Founded in 1928, Swizzels-Matlow now employs over 550 people at its High Peak site in Derbyshire. With an annual production of approx. 18,000 tonnes, this traditional company supplies both its home and export markets. «



ENGINEERED AND MANUFACTURED IN GERMANY

MULTIPOND has been an owner-managed company since the very beginning. Drawing on more than 70 years' experience in industrial weighing technology, we are a pioneer in this sector. Our success is based on the high quality and excellent technical standard of our weighing systems. We consciously commit to a high level of vertical integration, as well as production exclusively in Germany. We have made the topic of customer orientation our corporate maxim. A team of more than 250 employees work worldwide to offer our customers from the food and non-food sectors optimized, unique solutions, tailored exactly to their requirements at all times. Sales, project planning and service are handled by the headquarters in Germany, and by the four subsidiaries in France, the Netherlands, UK and the USA, and by a worldwide network of agents.

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