GEA food packaging equipment at Interpack 2017 helps turn ideas into reality

Düsseldorf (Germany), February 24, 2017 – “Packed with inspiration” is the theme for the GEA stand at Interpack, where it will present systems for processing and packaging of food, confectionery and baked goods, beverages, medical and technical items, and pharmaceuticals. The world’s leading trade fair for the processing and packaging industry will take place from May 4 to 10, 2017 in Düsseldorf. The most recent Interpack was visited by more than 170,000 trade visitors from 190 countries. GEA has designed its processing solutions to match the trends of the times – for a highly regulated industrial sector, for highly sensitive package contents, and for highly critical consumers. These solutions support manufacturers in realizing ever more reliable, flexible, efficient, and imaginative packaging. New developments will include an entry-level thermoformer model and an ultra-hygienic vertical bagger system, as well as a coating and wrapping line designed to revive the lollipop market. One highlight at the fair will be a revolutionary non-destructive quality control system for modified-atmosphere packaging (MAP) – the extraordinary GEA response to the questions as to how we can prevent food waste.

Getting started
One of the headliners is a new thermoformer configuration developed as a basic machine with restricted functionality. The entry-level GEA DeltaPak provides access for smaller-scale packaging operations to the quality and reliability of the proven GEA PowerPak platform. It is part of the recently re-defined GEA PowerPak range, which makes specifying a thermoformer for a particular application much easier and more cost-effective by omitting functions that are not required. There will likewise be a PowerPak for medical and technical packaging at the GEA stand.

Moving up to large-scale operations
PowerPak presentation will also feature an integrated slicing/packaging line for larger-scale operations. The line includes an OptiScan, a pre-scanning system to minimize give-away and increase the yield of sliced portions, a DualSlicer 1200 with Interleaver and Check 4000 weigher designed to slice raw ham, and a ShingleLoader to load portions automatically into the PowerPak packaging unit. This thermoformer is fitted with a new labeler, end-of-line lane convergers, and a revolutionary new, non-destructive quality control system for MAP packaging. For vertical bagging users, there will be two continuous-operation SmartPackers, a CX250 with a multi-head weigher, and a CX400 that meets the highest hygiene standards.

Sweet? Sour? Sweet-sour!
For lollipop makers, the Aquarius BunchWrapper wrapping machine on the stand is fitted with labelers for placing labels inside the wrapping film and on the stick. This enables manufacturers to differentiate products by adding information such as barcodes or promotional information like logos and actions. Another way to distinguish lollipops is by adding taste, color texture or shine with coatings of powder, syrups or granulate. GEA recently introduced the
Aquarius CoatingLine, the world’s only fully automated line which forms, cools, coats and wraps lollipops. Visitors to the stand can sample the sweet and sour coated lollipops this line produces, and draw inspiration for their next new products.

In addition to medical and food packaging, as well as slicing and lollipop equipment at the more than 1,000 square-meter stand (hall 7a, stand B09/B31), GEA at Interpack will also display equipment serving the bakery, beverage, dairy, pharmaceutical, and chemical industries.

**GEA Service – For your continued success**
Tailor-made service addressing the customers’ needs help to maintain and even improve the performance of packaging technology in the long run. With several options out of the new service concept “GEA Service – For your continued success” GEA supports customers throughout the entire life cycle of their installed systems and components – from project engineering, installation, and commissioning to production. There will likewise be an information desk on the GEA stand at Interpack, where customer service personnel will be available to provide more info on the recently introduced customer-care concept.

You can find the GEA 1,047 square-meter stand B09/B31 in hall 7a at Interpack.
PRESS RELEASE

Fig. 2: GEA DeltaPak

Fig. 3: GEA PowerPak with PowerGuide and EasyCheck

Fig. 4: GEA DualSlicer 1200

Fig. 5: GEA SmartPacker CX400

Fig. 6: GEA BunchWrapper with labeling unit

Fig. 7: Lollipop coating line

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About GEA
GEA is one of the largest suppliers for the food processing industry and a wide range of process industries that generated consolidated revenues of approximately EUR 4.6 billion in 2015. As an international technology group, the Company focuses on process technology and components for sophisticated production processes in various end-user markets. The Group generates more than 70 percent of its revenue in the food sector that enjoys long-term sustainable growth. As of December 31, 2016, the Company employed about 17,000 people worldwide. GEA is a market and technology leader in its business areas. The Company is listed on the German MDAX (G1A, WKN 660 200). In addition, GEA’s share is a constituent of the MSCI Global Sustainability Indexes. Further information is available on the Internet at gea.com.

If you do not want to receive any further information from GEA, please send an email to pr@gea.com.