



**SCAN  
PACK<sup>®</sup>**  
GOTHENBURG  
23-26 OCT. 2018

NORTHERN EUROPE'S NO.1  
PACKAGING EXHIBITION

# IF YOU WANT TO DO BUSINESS, YOU SIMPLY MUST BE AT SCANPACK.

Scanpack energizes every participant with four days of inspiration, new business, networking and community building. This is where buyers and decision-makers from more than 40 countries come together to discover innovations, make partnerships, do business and catch up on the latest news in technology, design, materials and machinery. It is a unique occasion where your current and prospective clients really have the time to listen, discuss and come to important conclusions.

Packaging has taken on ever-increasing significance in recent years. It embraces the worlds of design, manufacturing, materials and environmental sustainability. So there is no shortage of issues for packaging designers, suppliers, developers and consumers from around the world to discuss. Scanpack provides a wealth of opportunities to do this in scheduled and spontaneous meetings, on your stand, in workshops, over lunch and in the evening. It's the place to discover everything that's "hot" in packaging.

Scanpack has been the leading event for the Scandinavian packaging industry since 1964, meeting every third year in Gothenburg. We have seen many changes to the industry over the years and Scanpack has always reflected these developments, to become northern Europe's largest exhibition for the entire packaging community.

You simply have to be here!

Welcome.



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Scanpack is the most important trade fair as far as we are concerned. It provides an effective platform where we can communicate inspiration and innovation, while meeting customers and making new contacts.

Lasse Svård, Gafs Kartong AB

Scanpack is a fantastic forum. We took several important new deals home with us.

Christer Nilsson, Secure & Safe Techprint

Today there are only a few packaging fairs that really matter and Scanpack is one of them.

Marina Kurula, Walki

Scanpack gives us a vital bridgehead into the northern European market. It is the most important trade fair in the region, so it pays to be here.

Süleyman Demir, Sade Ofset, Turkey

## STATISTICS FROM SCANPACK 2015:

Number of visitors	13,483
Number of participants (visitors and exhibitors)	17,351
Number of exhibitors	490
Countries represented (exhibitors)	30
Countries represented (visitors)	49
Companies represented (visitors)	6234

Scanpack is always very good. We want to be part of the action and it is quite obvious that this is where it happens.

Anders Rosberg, Boxon

Professional, high quality visitors, a wonderfully relaxed atmosphere, lots of inspiration and innovation.

Jonatan Liljedahl, RPC Superfos

We were first-time exhibitors and went home with new business - it just goes to show that Scanpack is the place to be!

Patrik Johansson, Solserv AB

Scanpack is an extremely professional exhibition with a clear international element. We are extremely happy.

Viktor Helldén, SM-Tech



# WHAT'S NEW

## FOR SCANPACK 2018?

Alongside the large exhibition, Scanpack features organized seminars, workshops, matchmaking, competitions and focus areas, including:

- ▶ **Scanpack Academy** - learn while you are at the exhibition
  - ▶ **Scanpack Scholarship** - a programme that promotes continuous professional development in the packaging sector
  - ▶ **Superbrand scene** - listen and be inspired by the success stories of top brands in different market sectors
  - ▶ **Premium & Creative packaging** - a dedicated area including an inspirational gallery, especially for those of you who work with premium packaging
- The Packaging Party - it's time for the industry to have fun! Book now for the evening of 24 October, 2018**

**98%**  
HAPPY EXHIBITORS

**99%**  
HAPPY VISITORS

### STAND OUT MORE THAN EVER!

How can you ensure maximum visibility when you exhibit at Scanpack? You'll find plenty of tips about venue services at [scanpack.se/PageFiles/29045/brandexposure.pdf](http://scanpack.se/PageFiles/29045/brandexposure.pdf)

## DON'T MISS OUT

BOOK YOUR STAND NOW!

#### Your Contacts

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## REACH BUYERS FROM THE FOLLOWING INDUSTRIES

Packaging  
Food & beverages  
Wholesale & retail  
Chemicals  
Pharmaceuticals  
Advertising & marketing services  
Automotive  
Other manufacturing industries

## AND WITH THE FOLLOWING ROLES:

Management  
Sales  
Purchasing  
Production & technology  
Development  
Advertising & marketing  
Brand & product management  
Operations & maintenance  
Design & prototyping

## HERE'S SOME OF THE GREAT COMPANIES WHO VISIT SCANPACK:

Aluglas Packaging Group, AMAZONA, Arla Foods, Atlas Copco, Bama Industri, Barilla, BM Color Inks Ltd, BOSCH, Brynild Gruppen AS, Canon, Carlsberg DK, Diplom-is a/s, Doggy, Ellos Group, ExxonMobil, Fazer Confectionery, Fazer Group, Findus Sverige, Flügger Färg, Gunnar Dafgård, H&M, Husqvarna, ICA Sverige, IKEA, Johnson & Johnson, Kahls Kaffe, Lantmännen, LEGO System A/S, Lindex, Marchesini Group S,p,A, McNeil, Mitsubishi Corp, Mitsubishi Shoji Packaging Corporation, Mölnlycke Health Care, Nippon Closures Co. Ltd, Nordic Sugar AS, Orkla Foods, Pierre Robert Group, Pågen, Rosa Heinz GmbH, Rusta, SKF Sverige, Sidel, Swedish Match, Tetra Pak, Tine AS, TOMS Gruppen A/S, Toppan Cosmo Europe GmbH, Total Petrochemicals UK LTD, Toyotsu Newpack Co Ltd, Triumph Glass, Tulip Food Company, United Biscuits, Velux A/S, Verbeeck Packaging Group, Volvo Cars.

**90%**

OF EXHIBITORS RATE THE PROFITABILITY OF PARTICIPATING AS "GOOD" OR "VERY GOOD"

**83%**

OF VISITORS HAVE TOTAL OR PARTIAL AUTHORITY OVER PURCHASING DECISIONS

## TAKE TIME OUT AND ENJOY GOTHENBURG. WHY NOT BOOK FOR THE WEEK?

Gothenburg is a great city for trade shows. Not least Scanpack. But not in the sense of great distances. In Gothenburg everything is within walking distance - and we do mean everything you need to have a great week: hotels, restaurants, pubs, shopping and entertainment. Even the sea is within walking distance if you are wearing a pair of comfortable shoes. Plus it is served by a great airport and other transport links.

Want to stay really close to Scanpack, more or less on the show floor? Then book into the Hotel Gothia Towers - the Swedish Exhibition Centre's own hotel!

[gothiatowers.com](http://gothiatowers.com), +46 31-750 88 00, [info@gothiatowers.com](mailto:info@gothiatowers.com)





# SCAN PACK<sup>®</sup>

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