

TERMS AND CONDITIONS OF PARTICIPATION

PROJECT COMPETITION SAVE FOOD INITIATIVE 2026

1. Introduction

1.1

The SAVE FOOD Initiative aims to contribute to the reduction of global food losses and waste along the entire value chain through a global alliance. This is achieved by creating awareness, building creative networks, and developing and supporting programs and projects that contribute to reducing food losses and waste.

The SAVE FOOD Initiative aims to promote more responsible management and efficient use of all resources within the food supply chain by seeking more efficient agricultural practices, better logistics, processing and packaging concepts, household awareness approaches and political engagement in this area. In this context, the SAVE FOOD Initiative plans to fund a project each year at its own discretion that contributes to reducing the global issue of food losses and waste.

1.2

The organizer and host of the competition is Messe Düsseldorf GmbH, Messeplatz, Stockumer Kirchstraße 61, 40474 Düsseldorf, Germany, Tel: +49 211 4560-01, Fax: +49 211 4560-668, Email: info@messe-duesseldorf.de, Website: <http://www.messe-duesseldorf.de/>.

2. Participation – Who and How?

2.1

Participation in the competition is exclusively open to legal entities. Eligible participants are members of the SAVE FOOD Initiative, as well as their official partners and official organizations with projects that focus on the reduction of food losses and/or food waste in connection with the topics of processing and/or packaging. Natural persons are expressly excluded from participation. **It is assumed that in the event of a win, at least 1 Person representing the company will be physically present at the award ceremony during the Interpack in Düsseldorf, Germany. (cipher 3.2.).**

2.2

For those interested in participating, the project desired for funding should be submitted to Messe Düsseldorf GmbH by email in PDF format to info@save-food.org.

- It can involve specific projects or activities in the field of SAVE FOOD.
- The proposed projects can be existing projects/initiatives or new ideas that will be implemented within a year from the end of the respective application deadline. It is also possible to submit projects in collaboration with other members of the initiative.
- Applicants must submit a brief description of the project, expected outcomes (estimated scope of the project for reducing food losses and waste), sustainability of their solutions, and a justification for the required financial support. If there is a need for increased funding during the project period, this must also be justified (see 3.4.). Additionally, a project plan must be provided, outlining how and where the funds will be invested.
- The implementation of the project must be documented and a final results report must be submitted.

2.3.

Participation is voluntary. Messe Düsseldorf GmbH reserves the right to exclude participants who violate these conditions of participation or use unauthorized means (e.g. by manipulation) from participation. In such a case, the prize may also be subsequently revoked and a new winner determined. The prize can also be reclaimed in such cases.

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3. Period, Process and Prize

3.1

The application period will be determined annually by the organizer and will be announced through channels chosen by him. The period in 2026 runs from January 1, 2026 to March 31, 2026. During this period, interested applicants can submit their entries, indicating the company name and legal form, company address, responsible contact person, e-mail and telephone number.

3.2

After the application period ends, a jury consisting of representatives from the World Packaging Organisation (WPO), Food and Agriculture Organization of the United Nations (FAO), United Nations Industrial Development Organization (UNIDO) and Messe Düsseldorf GmbH will review and evaluate the submitted contributions within one month. They will select the best entries and invite the submitters for an online pitch/presentation. After conducting the aforementioned pitches, the jury will evaluate them and determine the winners within one (1) week. The winners will then be notified by the organizer (in writing or electronically at the organizer's choice). The winners are obliged to maintain silence! The official announcement of the winners and the submitted entry will be made during the interpack in Düsseldorf, Germany.

3.3

These winners will be determined:

- The 1st place receives 5.000 € (five thousand Euro)
- The 2nd place receives 3.000€ (three thousand Euro)
- The 3rd place receives 2.000€ (two thousand Euro).

3.4

Half of the prize is awarded at the start of the project. The other half will be paid out after completion of the project. If the submitted project plan demonstrates a justified need for funding during the implementation phase, the second half of the prize can also be paid out during implementation (also in installments at Messe Düsseldorf GmbH's own discretion). The justification for the financing requirement must already be provided in the application (2.2.) for the competition.

3.5

Messe Düsseldorf GmbH reserves the right to not to award all of the advertised prizes if (a) fewer than three projects are submitted, or (b) the submitted projects, in the opinion of the jury, do not meet the objectives of the initiative (namely, addressing food waste in the context of processing and packaging). In such cases, only one or two prizes may be awarded.

3.6

Messe Düsseldorf GmbH reserves the right to make further prize distributions for the purpose of incentivizing participation. The prize can therefore only be claimed as described above. The prize claim is not transferable.

4. Project Rights

4.1

The copyrights to works created by the participant remain with them. The participant grants Messe Düsseldorf GmbH the unrestricted rights to utilize the works submitted by them as part of participation, in physical form or in intangible form, for publication and storage purposes (usage rights). This particularly applies to the publication of project texts, (moving) visuals, logos, names, and all other transmitted information and content. This includes publication across all channels of Messe Düsseldorf GmbH (especially on social media channels, in press releases, as well as in press articles and advertisements).

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4.2

Messe Düsseldorf GmbH is entitled to grant usage rights to third parties, edit the works, add to them, modify them, reproduce them, and integrate them into other works.

4.3

Should Messe Düsseldorf be held liable by third parties due to the use of the aforementioned works within the scope of the usage permission for the aforementioned purposes, the participant releases Messe Düsseldorf from any liability.

5. Disclaimer of Liability

5.1

All information provided by Messe Düsseldorf, especially regarding the announcement of the winners, etc., is provided without guarantee of accuracy and completeness, as this information is provided by the participant.

5.2

The liability of Messe Düsseldorf GmbH is excluded in the event of simple negligence in the event of a breach of non-essential contractual obligations and, in the event of simple negligence, is otherwise limited to the foreseeable damage typical of the contract. Essential contractual obligations are those without the fulfillment of which the purpose of the contract is jeopardized and on the observance of which the participant may rely. However, the limitation of liability shall not apply in the event of injury to life, limb or health or in the event of a breach of a guarantee or statutory strict liability.

6. Data Protection

Messe Düsseldorf GmbH processes personal data of the participant for the purpose of conducting the award ceremony, including transmitting the names of participants to the jury. More information can be found in the data protection policy of Messe Düsseldorf GmbH. This can be viewed at www.messe-duesseldorf.de/datenschutz. Participants can object to the processing of their personal data at any time, either on the aforementioned website, by emailing privacy@messe-duesseldorf.de, or by sending a letter to Messe Düsseldorf GmbH, G2-RV, PO Box 101006, 40001 Düsseldorf.

7. Applicable Law

7.1

The law of the Federal Republic of Germany applies. The legal venue for any disputes arising from or in connection with these terms and the competition is Düsseldorf, Germany.

7.2

Should individual provisions of these conditions of participation be or become invalid, this shall not affect the validity of the remaining provisions.

8. Contact

If you have any questions or complaints in connection with the competition, please contact . There are no special fees (over and above the regular transmission fees).

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